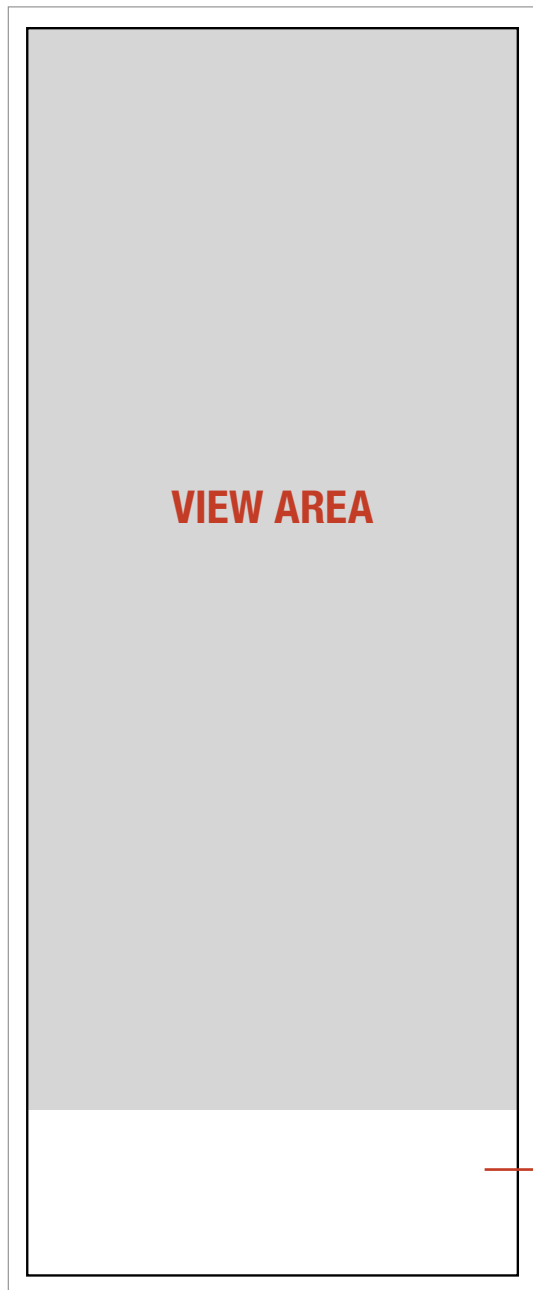


# FILE SPECIFICATION - RETRACTABLE BANNERS

for: CLASSIC, ELEGANCE, PRESTIGE, PREMIUM & EURO W/D

## PLEASE READ THE INFORMATION BELOW CAREFULLY

Before sending in your digital files please read the following specifications. If you are unsure about the specifications please do not hesitate to contact us prior to sending your file. At the time of quotation DSM Australia assume that the digital files supplied are correctly prepared and 100% ready to run. Additional charges may be incurred if corrections or amendments to the files are necessary.



**PLEASE NOTE:  
MIN 10mm BLEED (AT 100%)  
REQUIRED ON EACH SIDE,  
TOP & BOTTOM**

**SET UP ARTWORK WITH  
ADDITIONAL 200mm AT  
BOTTOM. THIS ALLOWS  
SEAMLESS PRINT COVERAGE  
FOR "TAKE UP AREA"**

## ARTWORK SET-UP

- Pics need to be at least 85 Mb per square metre at final size AND 120 dpi at final size, 240 dpi if set up at half size etc
- Please provide Press Ready PDF's, original indesign, illustrator or quark files (JPEGs and Photoshop files are not acceptable)
- Include all images to be linked to file and not to be embedded
- All fonts must be outlined or supplied
- For specific colour matching, those colours must be specified as PMS coated values (CMYK percentages breakdowns are not sufficient for colour matching)
- All artwork supplied must include a "hard copy proof" of your layout with your files
- 10mm bleed required all around

## ACCEPTABLE MEDIA

We are able to accept files by:

- CD
- DVD
- Ftp files - download to our server
- Email - lowest preference. Maximum size for email attachments is 5Mb.

## BANNER SIZES

All banners are 850mm WIDE x 2000mm HIGH.

Variation will occur with width for the Euro W/D model and custom orders.



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