



FILE SPECIFICATION

GENERAL

PLEASE READ THE INFORMATION BELOW CAREFULLY

Before sending your digital files, please read the following specifications. If you are unsure about the specifications please do not hesitate to contact us prior to sending your file. At the time of quotation Creative Visuals assume that the digital files supplied are correctly prepared and 100% ready to run. Additional charges may be incurred if corrections or amendments to the files are necessary.

ARTWORK SET-UP

- Pictures need to be at least 85 MB per sqm at final size AND 120 dpi at final size (i.e. 240 dpi if setup at half size)
- Please provide original InDesign, Illustrator, Photoshop or Quark files [JPEGs are not acceptable]
- Only PRESS READY PDF'S will be accepted
- Include all images to be linked to the file and not embedded
- All fonts must be outlined or supplied
- All colours must be specified as PMS coated values or as an approved colour hardcopy [CMYK breakdowns does not allow accurate colour matching]
- All artwork supplied must include a full colour "hard copy proof" for layout and accurate reproduction of images
- All projects may require artwork to be setup to custom specifications to match on-site measurements
- 25 mm bleed is required all around, unless specified otherwise

ARTWORK - FILE FORMATS

We accept:

- Adobe Illustrator CS4 & below [All fonts must be outlined or supplied]
- Adobe Photoshop CS4 & below [All fonts must be outlined or supplied]
- Adobe InDesign CS4 & below [All fonts must be outlined or supplied & Links must also be included]
- Quark Xpress 7 & below [All fonts & Links must be supplied]
- Adobe PDF's in press ready format only

ARTWORK - FILE FORMATS

We are able to accept files by:

- CD
- DVD
- Ftp sites - If you have an FTP server, provide us with a user name and password, file name(s) and we will download your files or upload your file(s) onto our FTP server. Up to 200 MB for each files
- Email - Maximum size for email attachments is 5 MB.